

2010

GEORGIA ALLIANCE OF COMMUNITY HOSPITALS
ANNUAL MEETING, OCTOBER 13 – 15, 2010

Hospital & CEO of the Year

Georgia's community hospitals provide the best in patient care and service to the community. Each year, the Georgia Alliance of Community Hospitals honors the best of the best through the "CEO of the Year" and "Hospital of the Year" awards program.

Member hospitals with outstanding achievements and important community initiatives are encouraged to submit a nomination for these awards. Winners will be announced at the annual fall conference, featured in the GACH "Year in Review" and our website, and promoted to the media.

CEO of the Year

The "CEO of the Year" award is aimed at recognizing excellence in leadership. In the midst of challenging times, hospital CEOs continue to provide vision, drive innovation and provide exceptional care to Georgians.

Awards Criteria

Entry letters for the "CEO of the Year" award should include at minimum:

- Length of service as CEO
- Career Highlights
- Civic Membership
- Community Service/Leadership

Hospital of the Year

The "Hospital of the Year" award is intended at highlighting the impact of member hospitals on individual patients, the health and wellness of Georgians, and the quality of life of their communities.

Awards Criteria

Hospital programs will be evaluated on their impact on one or more of these goals:

- Support direct patient care through improving access for indigent populations
- Support major economic development initiatives
- Support major quality-of-life initiatives
- Demonstrate support from the local community
- Provide extraordinary community benefits
- Enhance or expand critical health care services to the hospital's community or service area

Hospitals must submit a letter of nomination (maximum of two pages) and no more than five supporting documents – newspaper articles, brochures, videos, posters and commendations. As appropriate, testimonials or endorsement statements from individuals in a position to assess the benefit of a hospital's program should be included and will be considered. These include patients, local civic leaders, newspaper clips and other documentation.

Eligibility and Admissions

Award honorees must be a current member of the Alliance with dues paid in full; have 501 (c) (3) or equivalent tax status; and not have won in the previous two years. Nominations for CEO and Hospital of the Year competitions must be submitted by September 1, 2010 in order to be eligible. Mail nominations and supporting materials to: Grace De Moya, Porter Novelli, 3500 Lenox Rd., Suite 1400, Atlanta, GA 30326. For questions or additional information, contact Grace at (404) 995-4540 or grace.demoya@porternovelli.com.



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